

## Profile

She explores the intersection of architecture and academia, observing human behavioural patterns and consistently engaging in community outreach initiatives. Organising get-togethers and experimenting with cooking keep her motivated. Purvi loves the colours and moods that the universe offers, and being with nature is her way of life. She has an innate knowledge of plants and creates an ecosystem around them.

"For me, design is always about 'resilience' in all its complexities. Having worked closely with communities, I have transformed myself as an architect—from being the sole decision-maker to becoming a solution provider by understanding the vulnerabilities and potentials of each project."

Her design journey explores where personalised narratives meet innovation. In our studio, we carefully craft unique design briefs for each client, offering a bespoke experience in architecture and interior projects. We strive to be an inseparable part of a world of thoughtful innovation and personalised design.

## Academic Experience

- Primary School, C N Shah Vidyalay, Bhaktinagar Circle, Rajkot – 1997-2004
- Secondary School, Sunflower High School, Street no. 9, 80 feet road, Rajkot – 2004-2008
- Higher Secondary School, P V Modi High School, Ram Krishna Nagar, Rajkot – 2008-2010
- Bachelor of Architecture, CEPT University, Kasturbhai Lalbhai Campus, Navrangpura, Ahmedabad – 2010-2017
- Rethink the City: New Approaches to Global and Local Urban Challenges, TU DelftX-RTC1x, Online Course on Edx, 7 weeks, May June 2018

## Work Experience

- Trainee, Brinda and Parth Shah Architects, Rajkot, May – December, 2014
- Teaching Assistant for RSP 1: Rudramata, Bhuj, Indubhai Parekh School of Architecture, Rajkot, *a month*, December, 2014
- Teaching Assistant for RSP 1: Amrutvel, Junagadh, Indubhai Parekh School of Architecture, Rajkot, *a month*, December, 2015
- Research Assistant, Jigna Desai, Campus Research Department Unit, CEPT, Ahmedabad, May-June, 2016
- Assistant, Architecture and Landscape Design, Dragonfly, Anuja Cambatta, Ahmedabad, July-November, 2016
- Teaching Assistant for Weaving Workshop, CEPT University, Ahmedabad, July-November, 2016
- Teaching Assistant for RSP 1: Bhujodi, Bhuj, Indubhai Parekh School of Architecture, Rajkot, *a month*, December, 2016
- Workshop Assistant for Archiprix, 2017: Developing People's Place, Brinda and Parth Shah Architects and CEPT University, Ahmedabad, 2 weeks, February, 2017
- Project Collaborator, Exhibition Design, Dragonfly, Anuja Cambatta, Ahmedabad, *a month*, February 2017
- Workshop Participant: Earthen Building Workshop, Dharmalaya Institute, Bir, 2 weeks, March, 2017
- Senior Architect, Arya Architects, April, 2017 – June, 2018
- Teaching Assistant for material Assemblies, Bachelor of Architecture, CEPT University, Ahmedabad, June - November, 2017

- Teaching Assistant for Visualisation and Representation, Bachelor of Architecture, CEPT University, Ahmedabad, December, 2017 – April, 2018
- Senior Architect, Studio Saransh, July, 2018 – July, 2019
- Teaching Assistant for Rebel Bodies, Rebel Cities, Bachelor of Urban Design, CEPT University, Ahmedabad, June - December, 2018
- Partner, Studio Saransh, July, 2019 - September, 2024
- Founder, Studio Rei, October, 2024 - present

#### Awards

Shortlisted for Designing Resilience in Asia, National University of Singapore, 2015

Shortlisted for Designing Resilience in Asia, National University of Singapore, 2016

People's Choice Award, Hustle Hub: Youth Housing Design Challenge'19 hosted by uni.xyz, 2019

Finalists for The Asia Young Designer Award, Ethos India, Nippon Paint, 2019

Acceptance of Research Paper for an International Conference "Play + Learn", IIT IDC Mumbai, 2019

Fellowship Award, "Doshi We know", 2019

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